

Nevada Association of Counties
200 S. Roop Street, Suite 101
Carson City, NV 89701

Nevada Grown Connections: From Farm to Market



March 7 and 8, 2006
Conference
March 9, 2006
On Farm Tour/Workshops

Sands Regency Hotel Casino
354 Arlington Reno, NV
Hotel Reservations: 1-866-386-7829

On the Farm Tour and Workshop

Thursday, March 9
9:00 am – 12:00 noon



Join us on Thursday morning for an “On the Farm” workshop focusing on small farm equipment, farmscaping and pruning being held at Smith and Smith Farms, 305 Comstock Lane, Dayton, NV. For an additional \$15, this is a unique opportunity to visit a working farm, receive timely information and ideas on farming techniques, and meet and mingle with other farmers. The day begins at 9 am and concludes at 12 noon. Following are details on what will be offered:

Innovative Equipment for the Family Farm

Finding tractors and tractor-drawn implements adapted to small and mid-sized farms can be frustrating for time-challenged farmers. Join us for a hands-on look at new and “re-worked” equipment designed with the family farm in mind.

Pruning to Enhance Production of Tree, Vine and Bramble Fruits

Proper pruning techniques and correct

timing can improve the overall health and production of fruit trees and vine fruits. This portion of the workshop will focus on proper pruning cuts and selective pruning to get the best yields from your trees, brambles or vines.

Farmscaping to Enhance the Biodiversity of Your Farm

If you farmscape, will they come? Natural enemies of pests, that is. Discussion will center on developing a whole-farm approach to pest management through the use of hedgerows, insectary plants, cover crops, and water reservoirs to attract and support beneficial organisms.



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Monday, March 6

Noon – 5:00 pm Registration
Trade Show Set-Up

Tuesday, March 7

7:00 am – 6:00 pm Registration
Trade Show

8:00 am – 8:45 am **General Session**
Welcome

Don Henderson, Director NDOA
Rick Lattin, NevadaGrown
Ann Louhela, Nevada Certified Farmers
Market Association

Dean David Thawley, CABNR

9:00 am – 10:00 am **Breakout Sessions**
- Farmscaping to Enhance the Biodiversity of
Your Farm
- Establishing a Food Network I
- Nevada Livestock Processing Update

10:00 am - 10:15 am **Break**

10:15 am – 11:15 am **Breakout Sessions**
- Establishing a Food Network II
- Growing with Greenhouses and
Hydroponics
- New Alternatives to Traditional Crops

11:30 am – 1:00 pm **Luncheon**
Keynote Speaker

1:00 pm – 2:15 pm **Breakout Sessions**
- Community/School Gardens: How Does
the Garden Grow?
- Improving Profits through Value-Added
Products
- Organic Certification - Is it for You? Steps
to Obtaining Organic Certification
for Growers and Processors

2:15 pm - 2:30 pm **Break**

2:30 pm – 3:30 pm **Breakout Sessions**
- Common Sense, Common Courtesy: A
Market Community
- Nevada Livestock Processing Update
- New Alternatives to Traditional Crops

3:30 pm – 4:45 pm **General Session**
Nevada Small Farmers and Farmers
Market Successes

Listen to Nevada Farmer experiences with
marketing and distribution of products

5:00 pm-6:30 pm **Reception, Trade Show**

6:30 pm - 9:00 pm **Awards Banquet**
Keynote Speaker

Wednesday, March 8

7:00 am – 8:00 am Registration

8:00 am – 8:45 am **General Session**
Farm Finance: Where Does the Money
Come From?

Mark Williams - Farm Service Agency
Dan Johnson - USDA Rural Development
Kathy Halbardier - Nevada Small Business
Development Center

9:00 am – 10:00 am **Breakout Sessions**
- Farm to Market: Navigating the Health and
Regulatory Process
- Agritourism: The New Alternative
Enterprise
- Innovative Equipment for the Family Farm

10:00 am - 10:15 am **Break**

10:15 am – 11:15 am **Breakout Sessions**
- Improving Profits through Value-Added
Products
- Farmscaping to Enhance the Biodiversity of
Your Farm
- Common Sense, Common Courtesy: A
Market Community

11:30 am – 1:00 pm **Luncheon**
Farmer to Chef Connections
Keynote Speakers

1:15 pm – 3:15 pm **General Session**
Coordination Benefits for Producers
and Buyers
Multi-Producer Enterprises: The Highs
and Lows of Working Together

3:15 pm - 3:30 pm **Break**

3:30 pm – 4:45 pm **General Session**
Let's Get to Work: Establishing Business
Relationships and Collaborations



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Early Registration (before Feb. 22) - \$80

Late Registration - \$100

*Half price for the registration of the second or more
participants from the same farm*

Sign up for:

☐ Tuesday Lunch All meals are included
☐ Tuesday Awards Banquet in the Conference fee
☐ Wednesday Lunch

Subtotal \$

☐ Thursday On Farm Tour \$ 15

TOTAL \$

Name _____
Organization/Farm/Business _____
Address _____
Phone _____
Email Address _____

Make checks payable to the Nevada Association of

Counties and mail to:

Nevada Grown Connections Conference

200 S. Roop Street, Suite 101

Carson City, NV 89701

Scholarships Available

Call Ann Louhela at 353-1513

Contact: Karen Grillo

Phone: 775-887-2584
Fax: 775-887-2585
Email: kdenio@nvnao.org